Best Appointment Setting and B2B Telemarketing Services

telemarketingprofessionals.com.au/appointment-setting

APPOINTMENT SETTING SERVICES



Appointment setting is the fastest way to grow sales revenue!

Increase your sales presentations or meetings, and you'll increase your Sales! Since everybody hates cold calling and will find any excuse not to do it, sales pipelines are often poorly fed, resulting in poor outputs. By doubling your number of qualified sales appointments, we can help double your sales! Appointment Setting is still the most compelling and effective ways to directly reach out to your customers. Let us handle your appointment setting requirements today.

Pareto Principle or the 80/20 Rule

This is the Number 1 business coaching principle which says, "To double your income, double the amount of time you spend on your highest value activity, and delegate, delete or outsource the rest."

Are prospecting and spending hours cold calling to set appointments the best use of your or sales people's time? Probably not; leave it to the experts to get the job done. We are experts with extensive experience in cold calling and appointment setting. We work hard to ensure that we generate a lead out of every call to a decision maker possible, we do not take no lightly, we focus on having the highest conversion ratio to appointment setting possible helping to propel your company to success!

Contact Us



YOUR SALES FUNNEL FULL

The only reliable way to have an ongoing stream of appointments is to have a team of dedicated appointment settings specialists whose job it is to canvass prospective candidates.

Don't trust amateurs; leave it to the professionals. We specialize in appointment setting, and as the saying goes, "If you do only one thing, and that one thing long enough, you're bound to get really, really good at it!". We've been specializing in appointment setting for over ten years now. We're usually able to get double and, if not triple, the number of appointments that internal staff or sales staff would be able to generate. So outsource your outbound appointment setting to the specialists, let your sales people focus on what they do best – sales.



LEAVE IT TO PROFESSIONALS

Do you have the time, resources, and infrastructure to supervise, coach, mentor, monitor, and micromanage to ensure your internal staff or salespeople are doing the prospecting and getting the appointments they should?

If not, then you need the expertise of Telemarketing Professionals. We canvass leads with key decision-makers for your business, helping to build your pipeline, through appointment setting, build brand awareness and increase sales and market share.



DON'T WASTE YOUR MARKETING DOLLARS

You'll, without a doubt, get the very best return on investment possible with lead generation and appointment setting campaigns, compared to any other form of marketing.

Emails go unread, and mail ends in the bin; the ads on the 3rd page of the mag don't get read. And if social media marketing is so good, why do we get so many digital agencies and SEO companies asking us to do their telemarketing, <u>lead generation</u>, <u>and appointment setting</u>? The answer is simple, a good appointment setting campaign will get you the very best ROI compared to any other form of marketing, bar none, dollar for dollar invested. Why? Because most leads generated go nowhere, they aren't with the right decision-makers and don't convert into sales meetings.

Contact Us

Bigger Deals, Higher Closing Ratios, Happier Sales People, and Sales Targets Exceeded.

We'll go after your ideal niche target market and bigger clients, meaning bigger deals. The sales meetings will all be with the correct decision-makers, and they'll be qualified, meaning you'll get higher closing ratios and bigger deals, helping you exceed your sales targets.

The Most Reliable Way To Grow Your Business

Appointment setting telemarketing or appointment setting lead generation is the most reliable business-to-business marketing strategy to set quality sales appointments, using our professionally trained appointment setters. We'll get you results every time! So if you

are ready to work with the best sales appointment setting company and lead generation team, then you are in the right place. Let us help you double your appointments and double your company's sales!

Why not use the contact us page to arrange an obligation-free consultation today. We will contact you to arrange a suitable time to talk through your requirements, discuss our b2b appointment setting pricing, and help you design a campaign tailored to your specific business needs.

Contact Us

Types of Lead Generation Campaigns:

- B2B Lead Generation
- Commercial Lead Generation
- Sales Leads
- Quality Sales Leads
- Prospecting Leads
- Generate Sales Leads
- Sales Leads
- Managed Services Lead Generation
- Business to Business Lead Generation
- IT Lead Generation
- Finance Lead Generation
- Australian Lead Generation

Industries We Work With:

- General Business
- Retail
- Sales and Marketing
- Legal and Professional
- Medical Services
- Healthcare Services
- Tourism
- Local Government
- Government Agencies
- Facilities Management
- · Telco and Technical
- · Building and Trades
- Mining and Industry
- Shipping and Logistics
- Transport

- Finance
- Education
- Information Technology
- Telecommunications
- ITC
- Solar
- · Business Consulting
- Software
- Advertising
- Utilities
- Mining
- Cleaning
- Maintenance
- Construction
- Banking
- Financial Services
- Merchant Services
- Professional Services
- Safety
- Media
- Communications
- Technical
- Logistics
- · Research and Consulting
- Managed Services
- Consulting Services
- Business Coaching

Areas we service:

- Sydney, NSW, Australia
- Melbourne, VIC, Australia
- · Adelaide, SA, Australia
- Brisbane, QLD, Australia
- Perth, WA, Australia
- Darwin, NT, Australia
- Hobart, TAS, Australia
- · Auckland, New Zealand
- Wellington, New Zealand