# 

20+ Years of Experience Analytical Marketing Approach Leading Edge Technology Unrivalled Creativity







Recharge is a full service Techno Marketing agency based in Central India. We provide creative digital solutions to bring your products and services to a wider public.

With our branding and user centered design, customers are engaged and brand awareness grows. Our impressive clientele trust us to deliver creative, interactive experiences for their customers across the whole range of Creative & Digital Solutions.

Recharge is all about its people & culture that speaks out loud of our work as one of the strongest team in the industry and the most dominant marketing leader in India, also outreaching to the countries like Belgium, USA, Bangladesh, Nepal & Sri Lanka.

70+ Clients 25+
Services

10+ Industries 50+ imployees

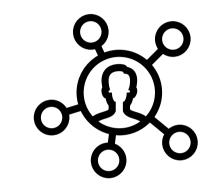
# Solutions:



#### Strategy & Planning



Digital brand strategy



Customer engagement insights



Market Analysis



Competitor Analysis

## Brand Identity & Awareness



Digital Asset Creation



Website Design & Management



User Friendly Landing Page



Search Engine Optimization

## Solutions:



#### **Content Management**



Strategic Communication



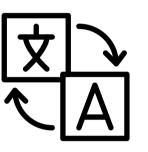
Teasers & Taglines



**Blogs & Articles** 

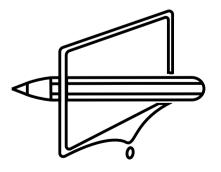


Social Media Content



**Translation** 

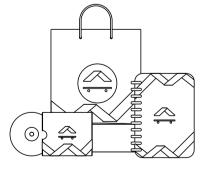
#### **Creative Solutions**



**Graphic Designs** 



2D & 3D Animation



Brand Collaterals



Video Production



Audio Production

# Solutions:



## Digital Sales & Marketing



Social Media Marketing



Digital Advertisements



Social Listening & Response Management



Qualified Lead Generation



Email,
WhatsApp &
SMS Marketing



Influencer Marketing

#### **Process Automation**



Digital Event Organization & Management



Campaign Management & Automation



Report Management Automation

#### **Our Business is based on Trust**

PRECHARGE

Leading Companies choose **Recharge** as their reliable Partner...



























## Deutz Fahr



Deutz-Fahr is a German tractor brand and one of the leading brands in agri machinery sector. It offers a wide range of 23+ tractor models in India.

Deutz Fahr's Digital Marketing was to establish its strong presence and aggressive engagement on Social Media for target audience.

### Solutions we provide:



Creative and Content Management

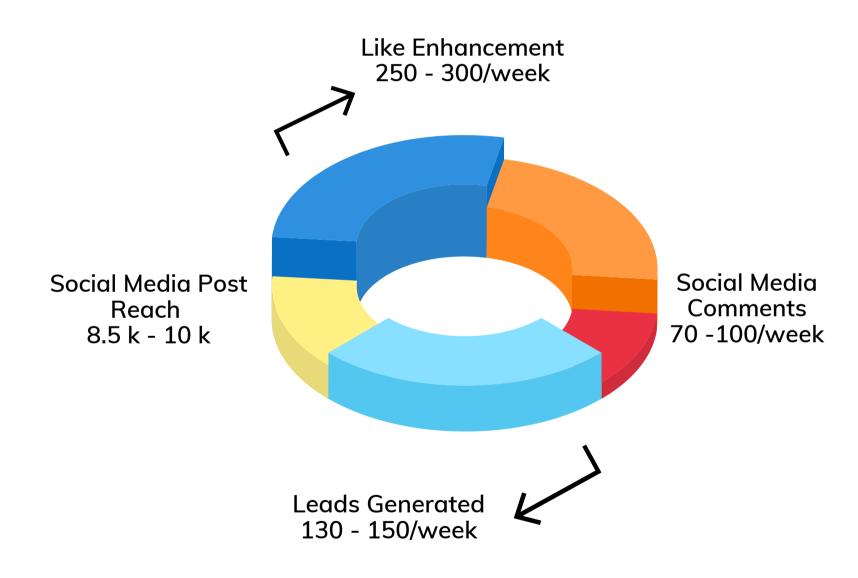


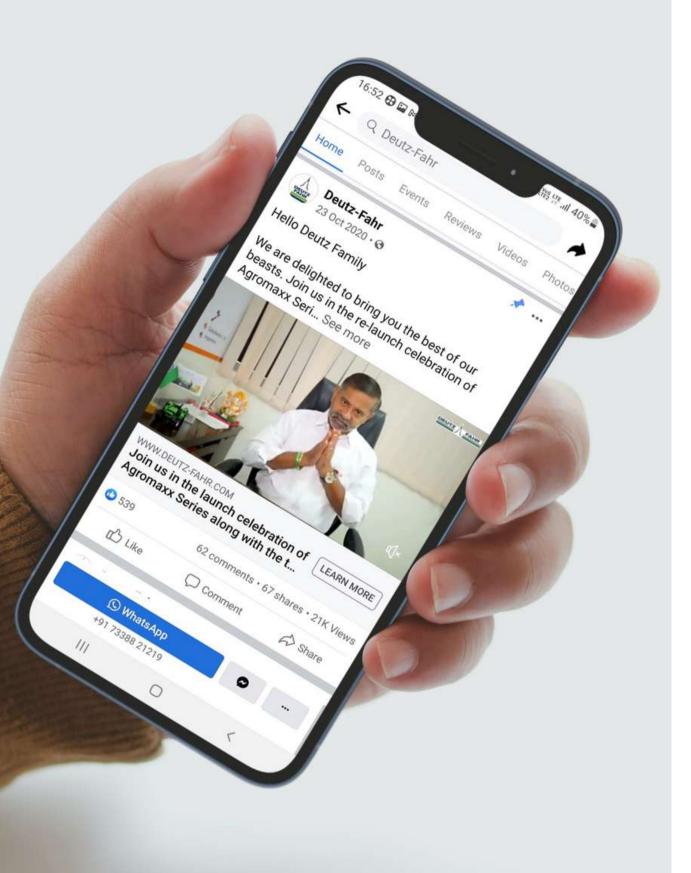
Social Media Management



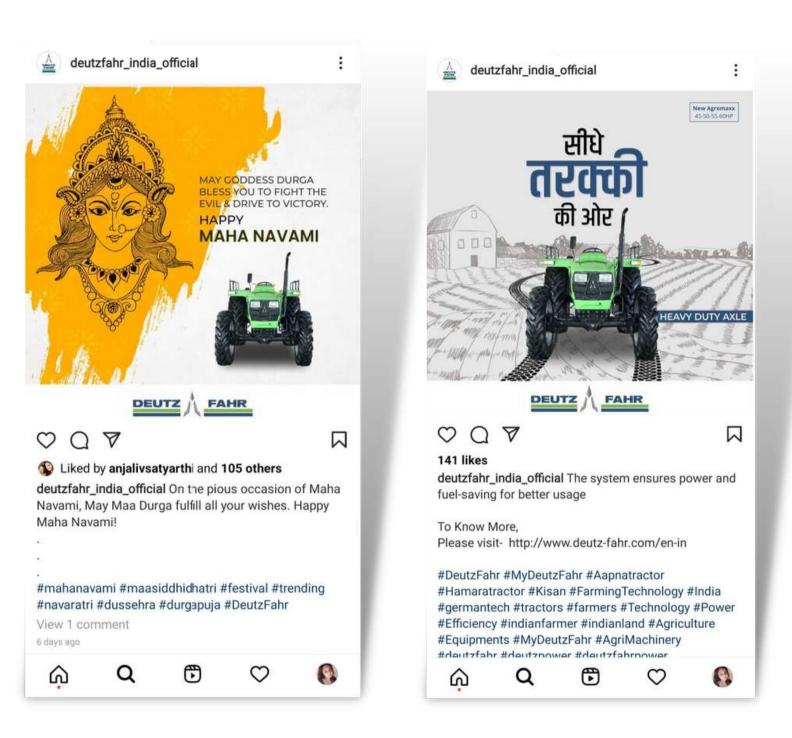
Strategized Ad Management

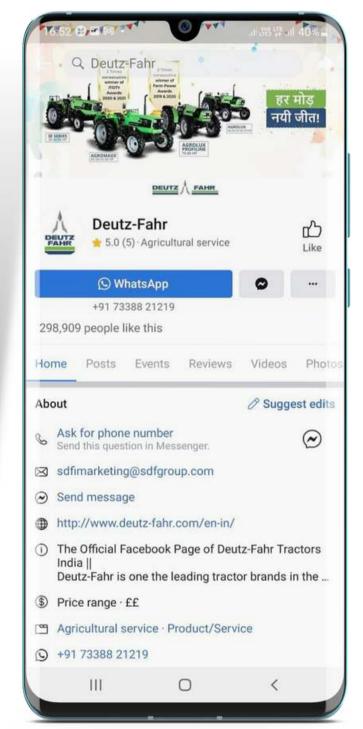
#### Avg. Stats. Weekly













# Lumax - Aftermarket Division



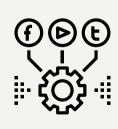
Lumax Auto Technologies has 12 state-of-the-art manufacturing facilities located across the country. With advanced technologies related to safety, sensors, telematics, fleet management, auto cruise, navigation, parking assistance and anti-theft systems expected to drive growth in the coming years,

Lumax Auto Technologies has strongly positioned itself to offer advanced solutions to its customers.

#### Solutions we provide:



Creative and Content Management

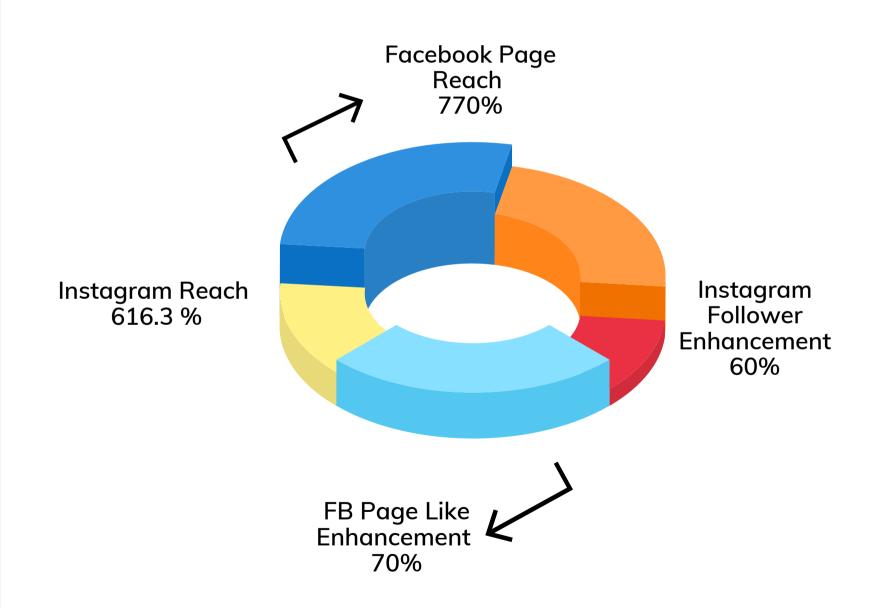


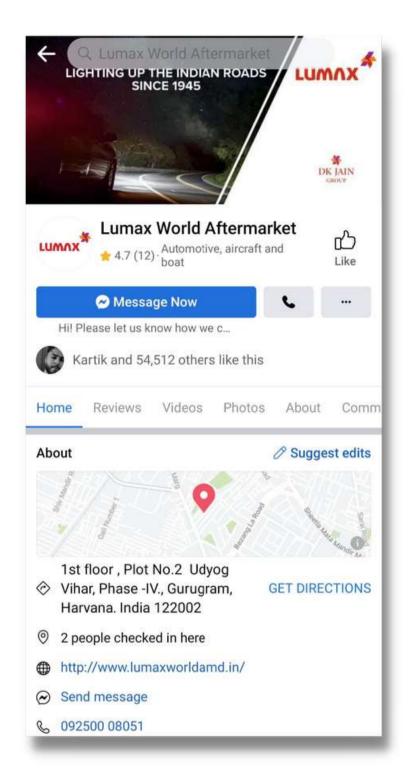
Social Media Management

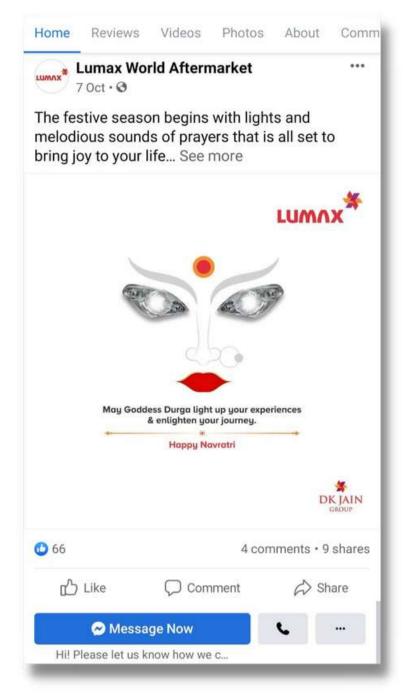


Strategized Ad Management

#### Avg. Stats. 2 Months

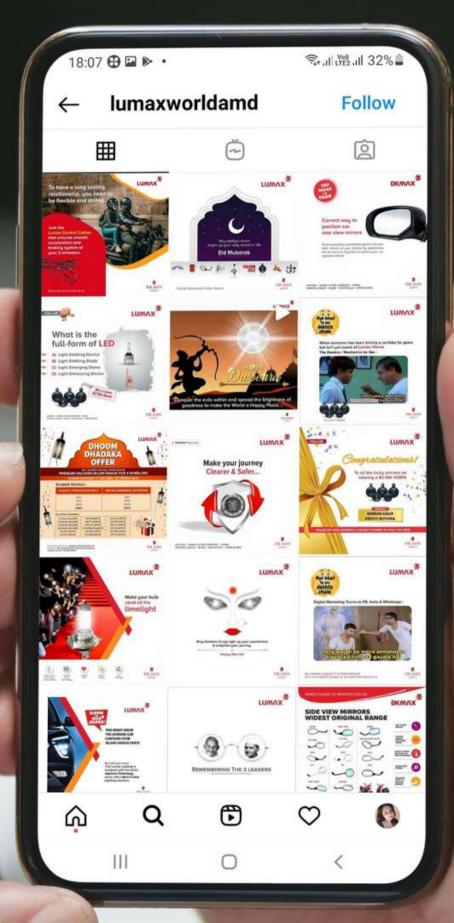














# Seminis - Bayer



As a division of Bayer Crop Science, Seminis is dedicated to providing farmers with cutting-edge seed solutions that increase productivity and ultimately improve life.

They continuously creating new products to meet their users needs and improving existing products to ensure they get better.

#### Solutions we provide:

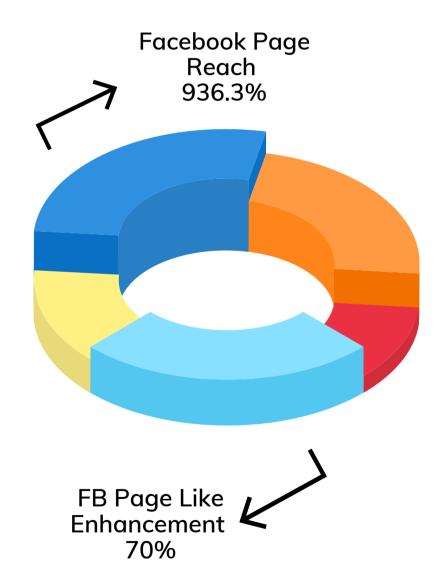


Creative and Content Management



Social Media Management

#### Avg. Stats. 1 Month













# Jivagro



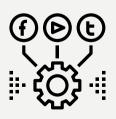
As India's horticare specialist company with cutting-edge solutions and global partnerships, Jivagro powers the farming ecosystem with goodness and profitability

Jivagro's wide range of end-to-end horticare solutions – Insecticides, Fungicides, Herbicides and Plant Health Products – will help to achieve the full potential of Indian farms.

#### Solutions we provide:

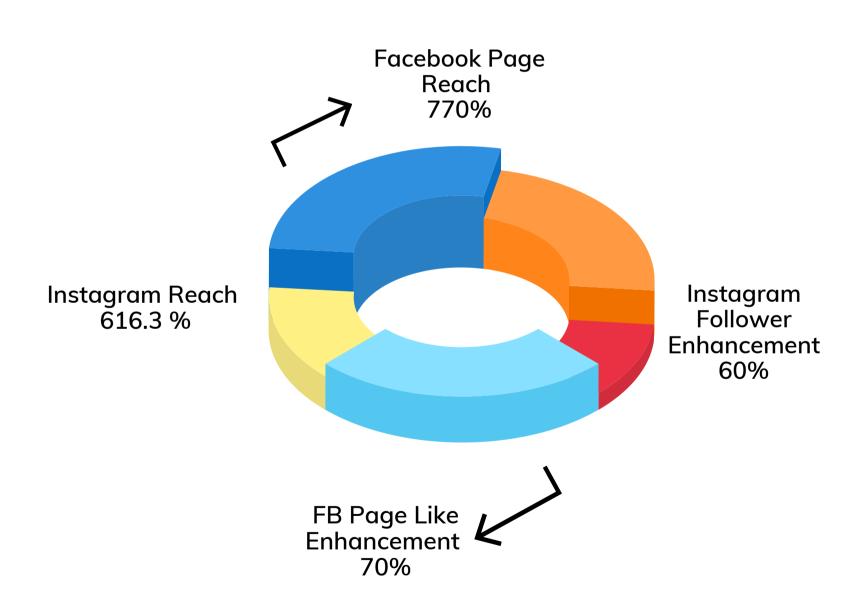


Creative and Content Management

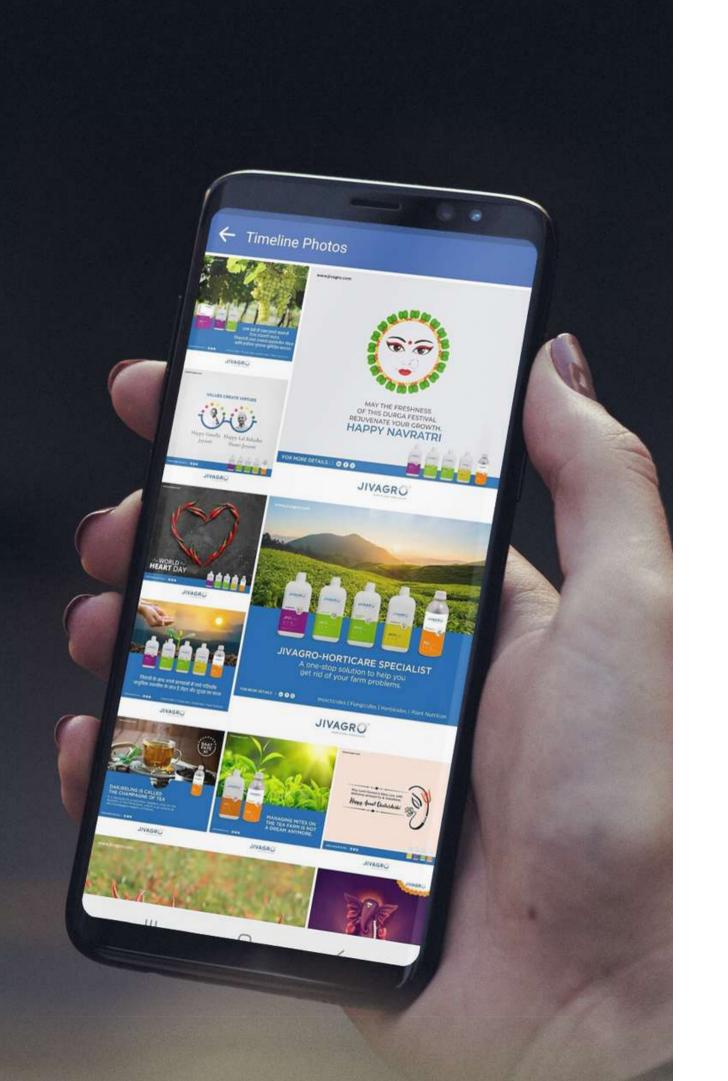


Social Media Management

#### Avg. Stats. 2 Months













## Glimpses of Digital Event









# Om Training & Consultancy



An Educational Start Up based in Dubai which provides healthcare aspirants the best guidance towards their diverse ambitions.

Traditional to updated techniques and syllabus, this institute helps medical students to permeate one of the toughest examinations globally and create professionals for this arena.

#### Solutions we provide:







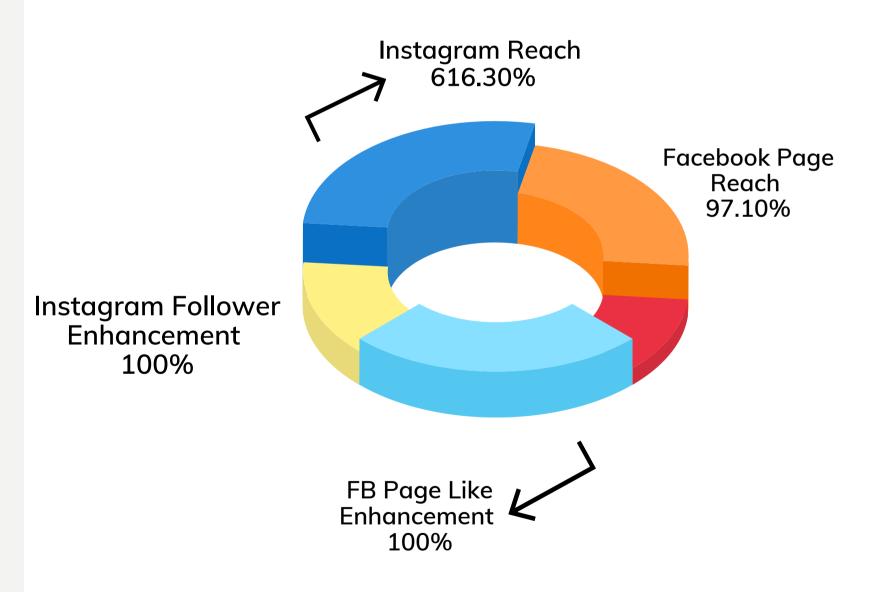


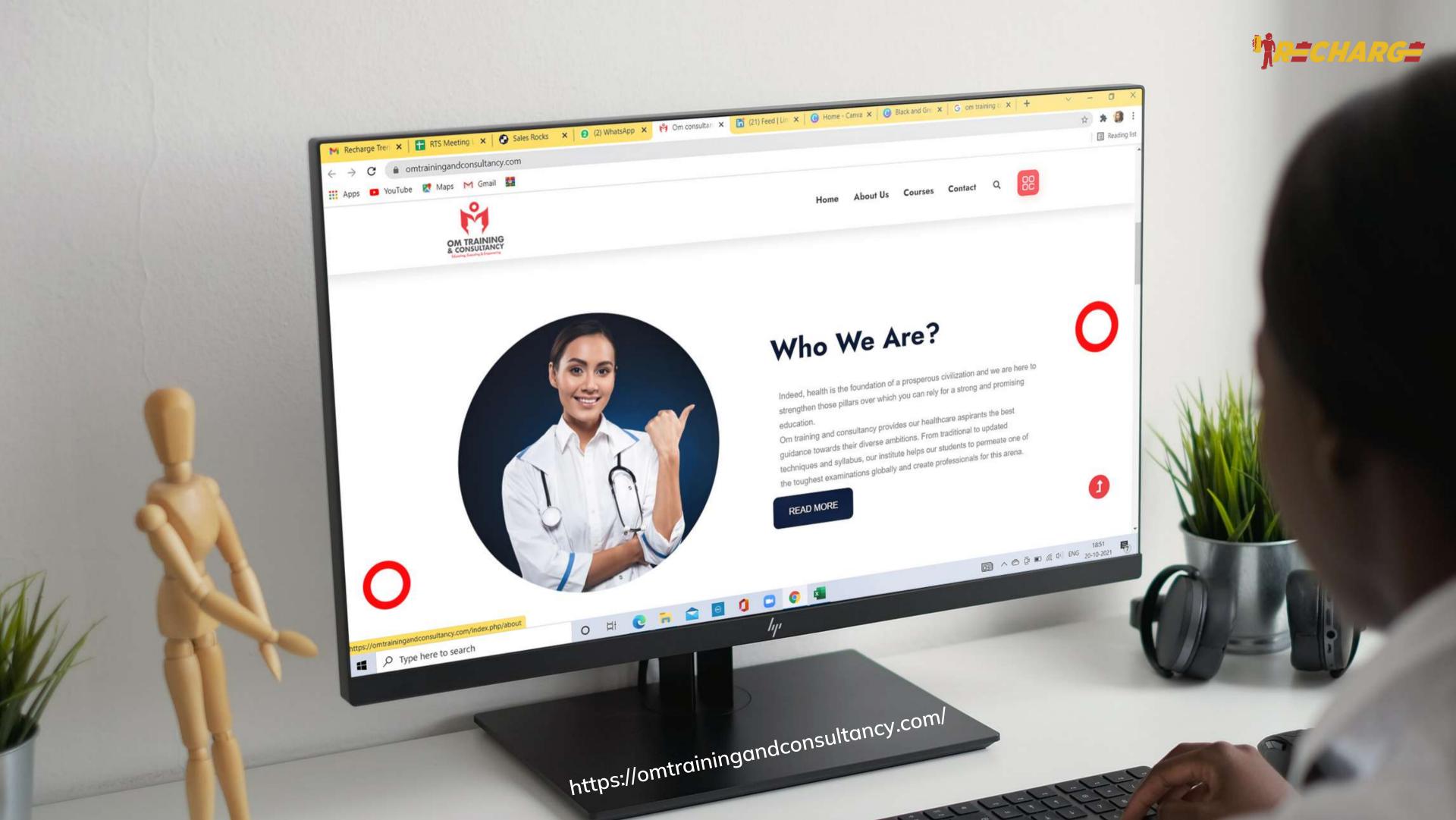
Website
Development &
Management

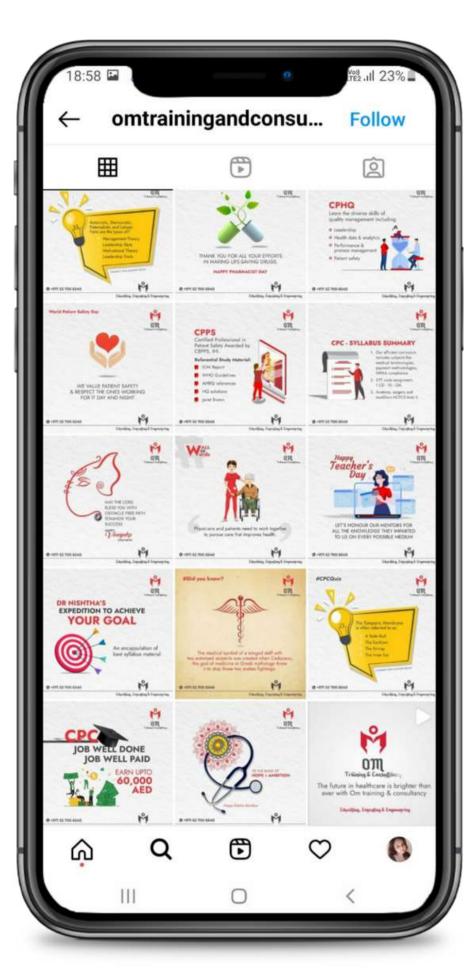
SEO

Social Media Management Brand Collaterals Design

#### Avg. Stats. 2 Months



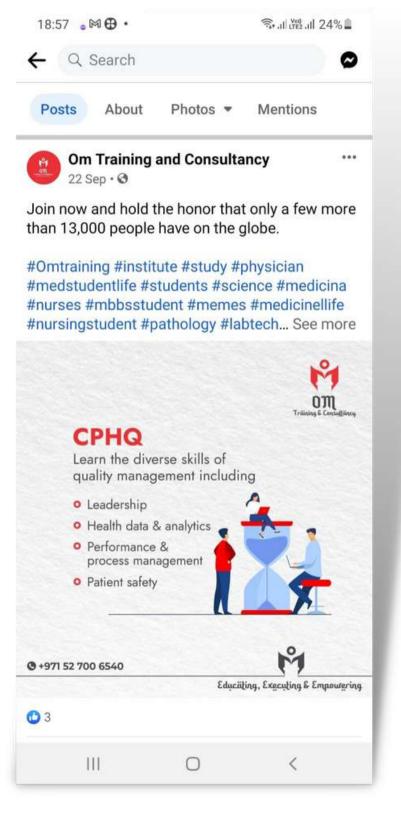








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## Asttrolok



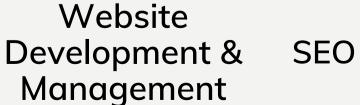
Asttrolok is an Online Institute of Vedic Astrology. The programs here, teach Vedic Science with a modern touch for a better learning experience.

Starting from the Brand Name, Logo and theme Recharge has created the whole Brand Identity for this institute. Asttrolok now is a renowned name in its industry

#### Solutions we provide:









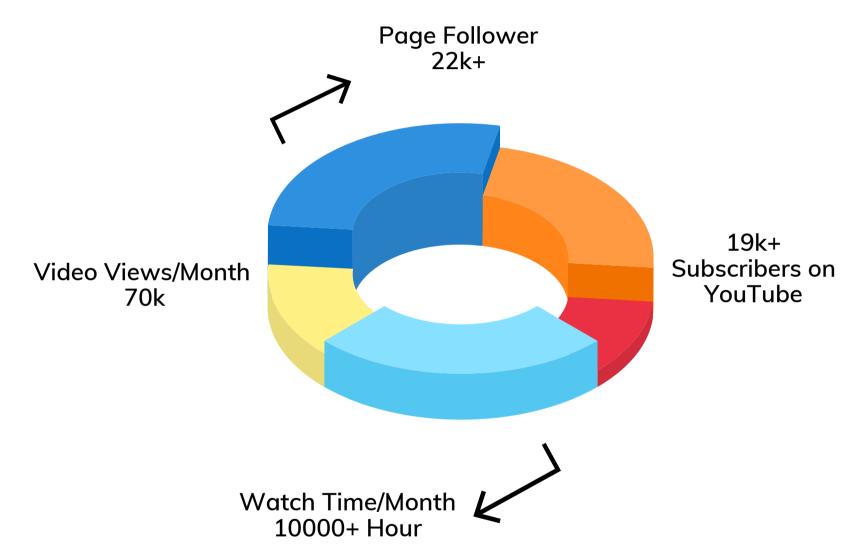
Creative and Content Management



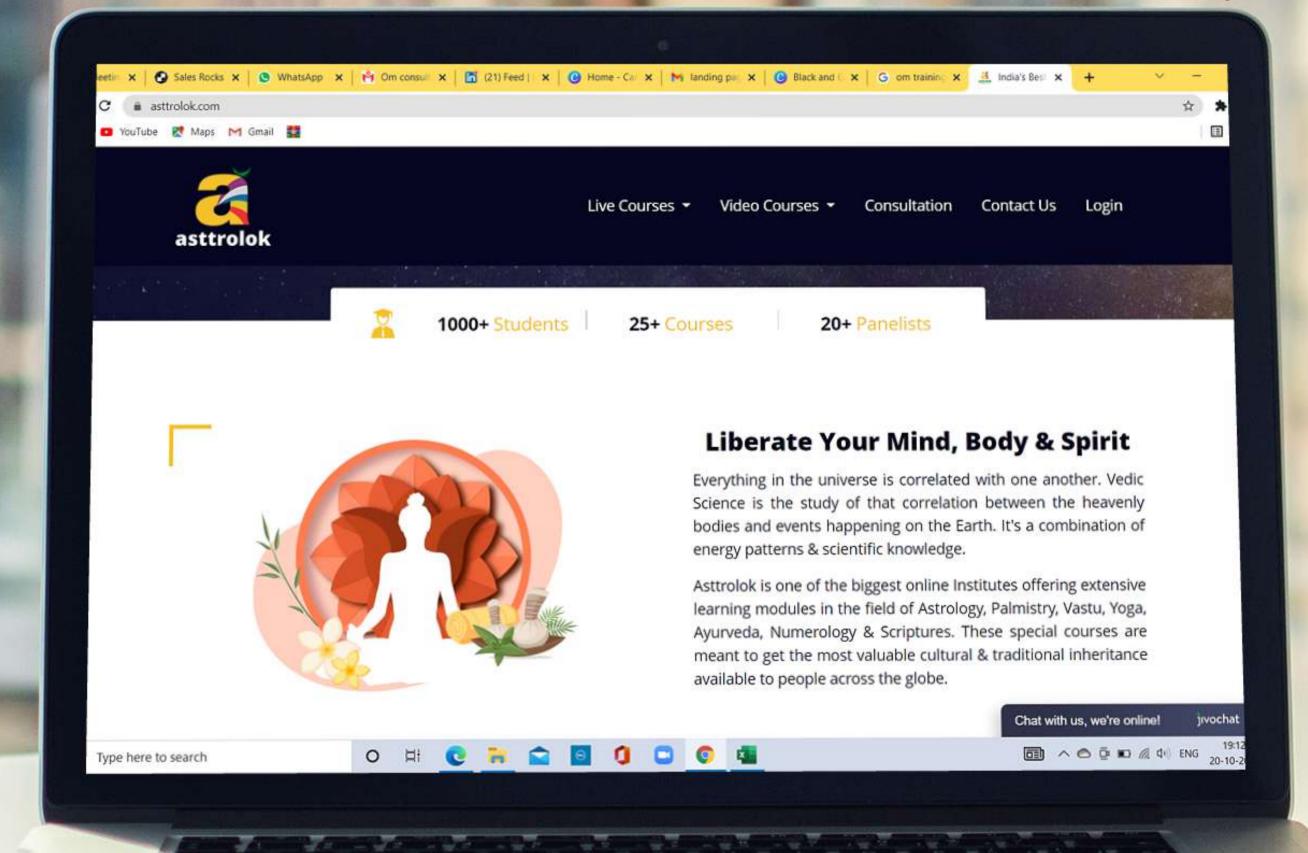
Social Media Management



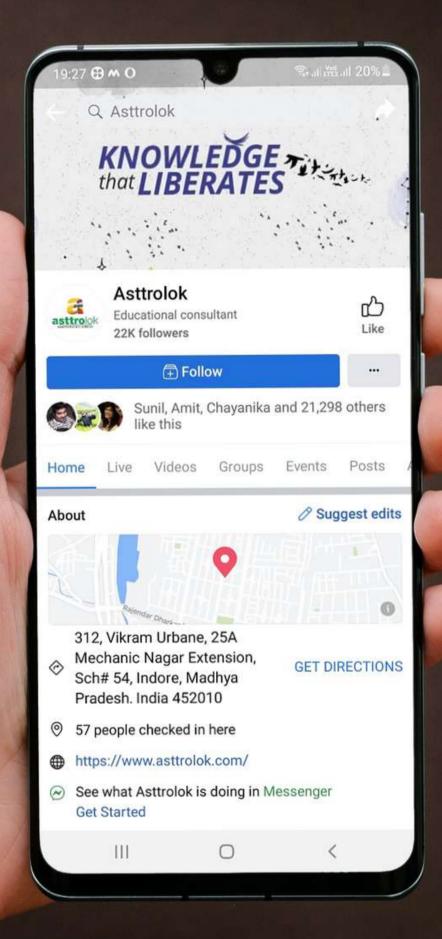
Webinars







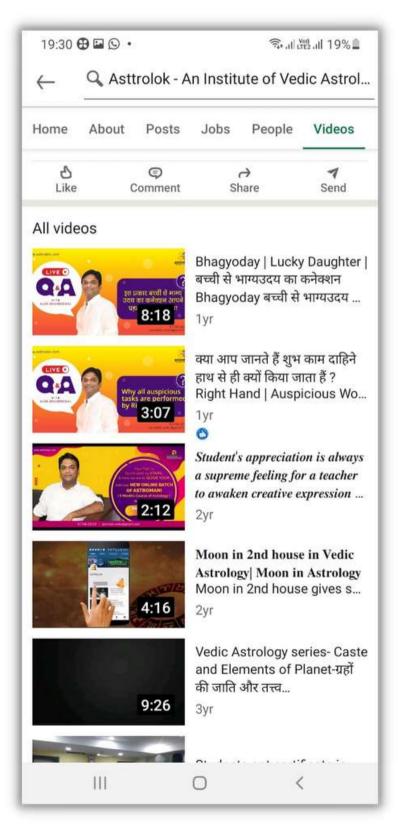
https://www.asttrolok.com/

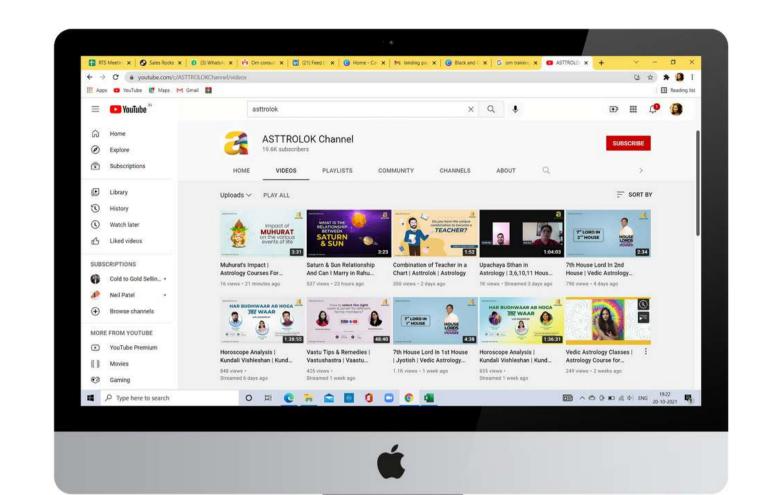




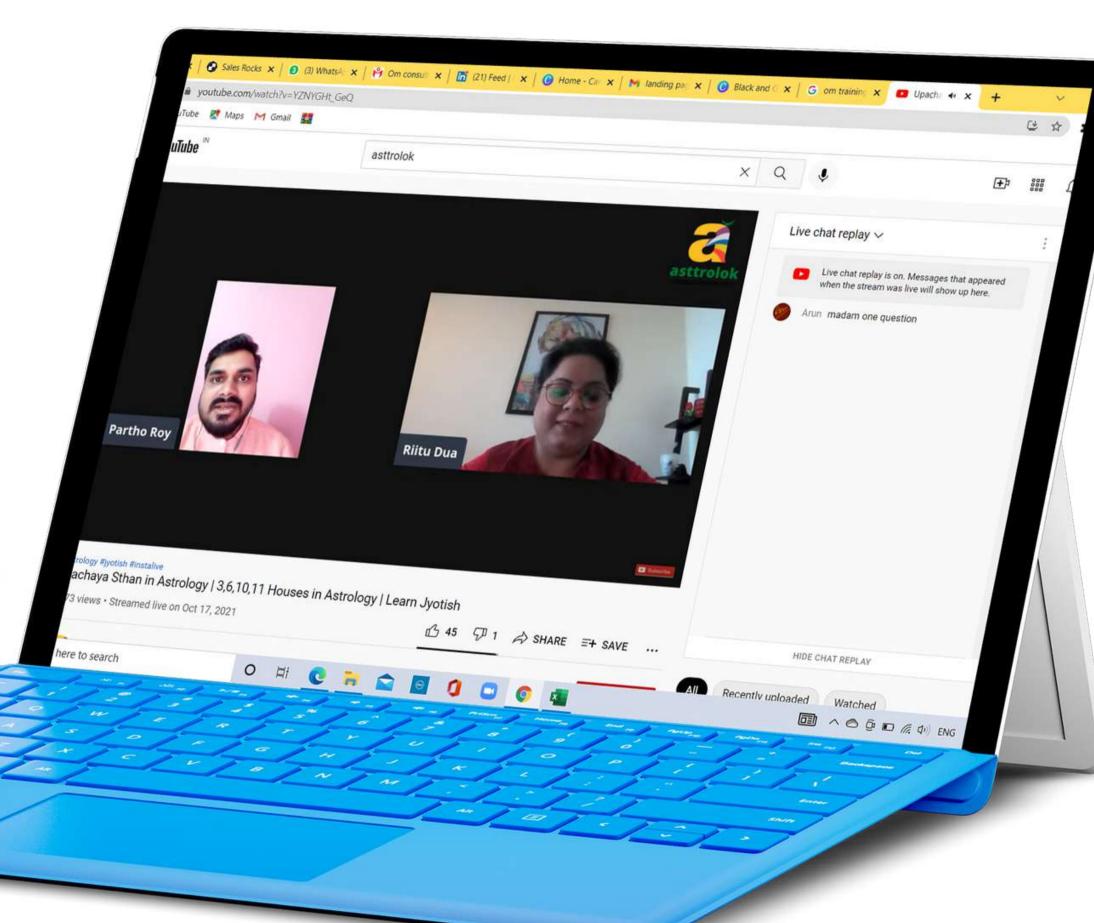














# Porsche Design



The Indian Franchise of World Renowned Brand Porsche Design needed to create footsteps in the Indian Market. Digital Marketing was the next job in line for us after creating their E commerce Website.

This required us to work from scratch on all of the brand's social media platforms for creating buzz in the Indian Market.

#### Solutions we provide:











**E** Commerce Website

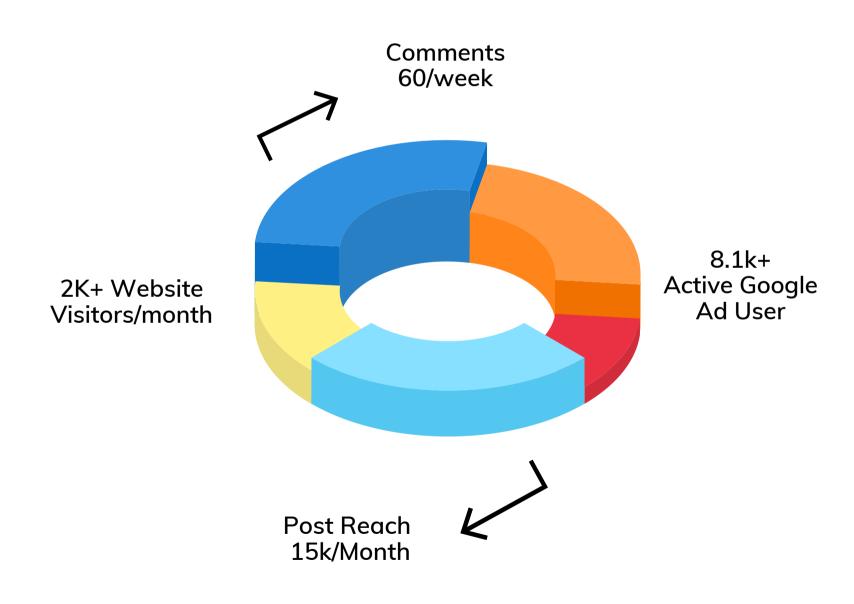
SEO

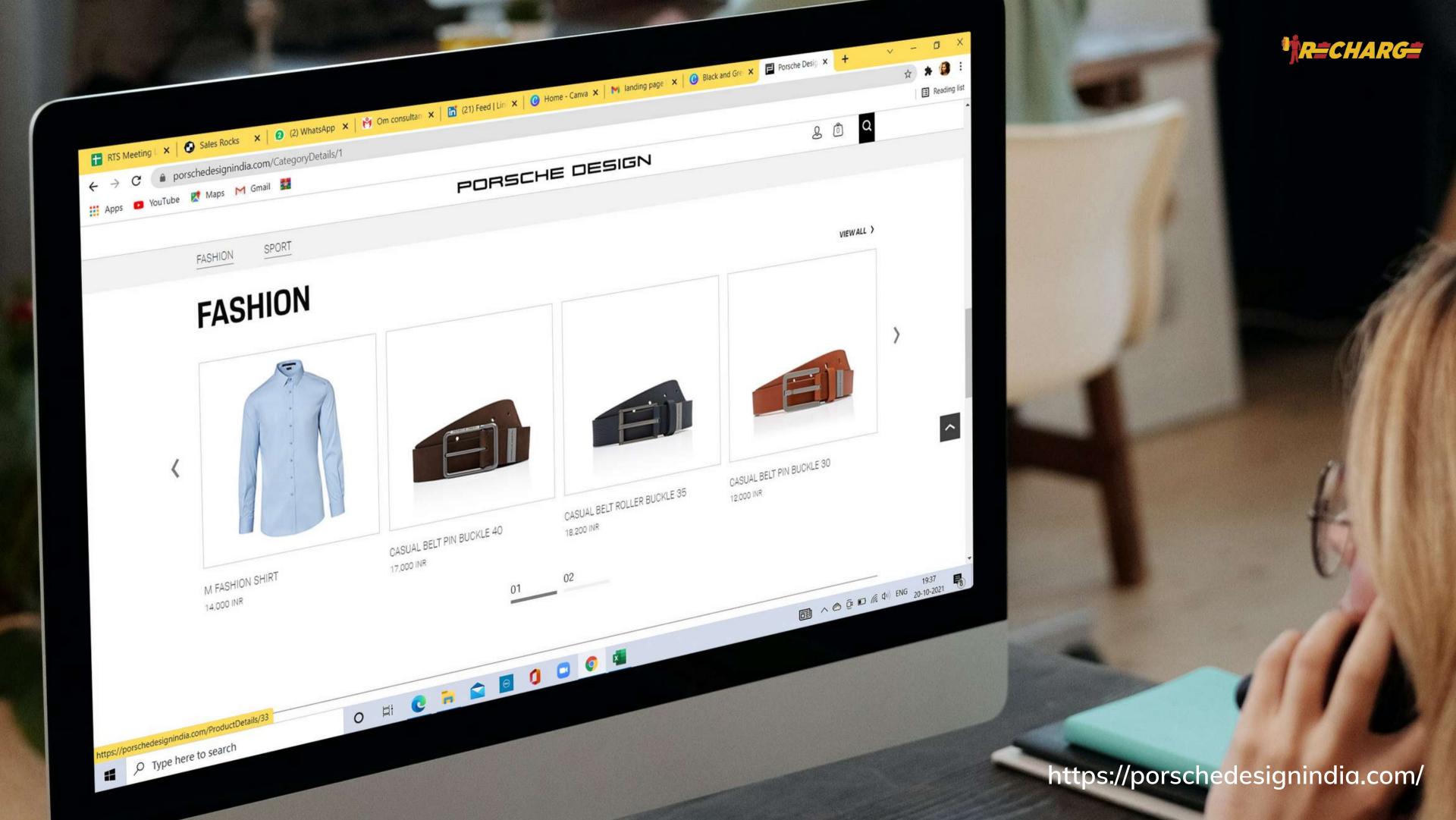
Creative and Content

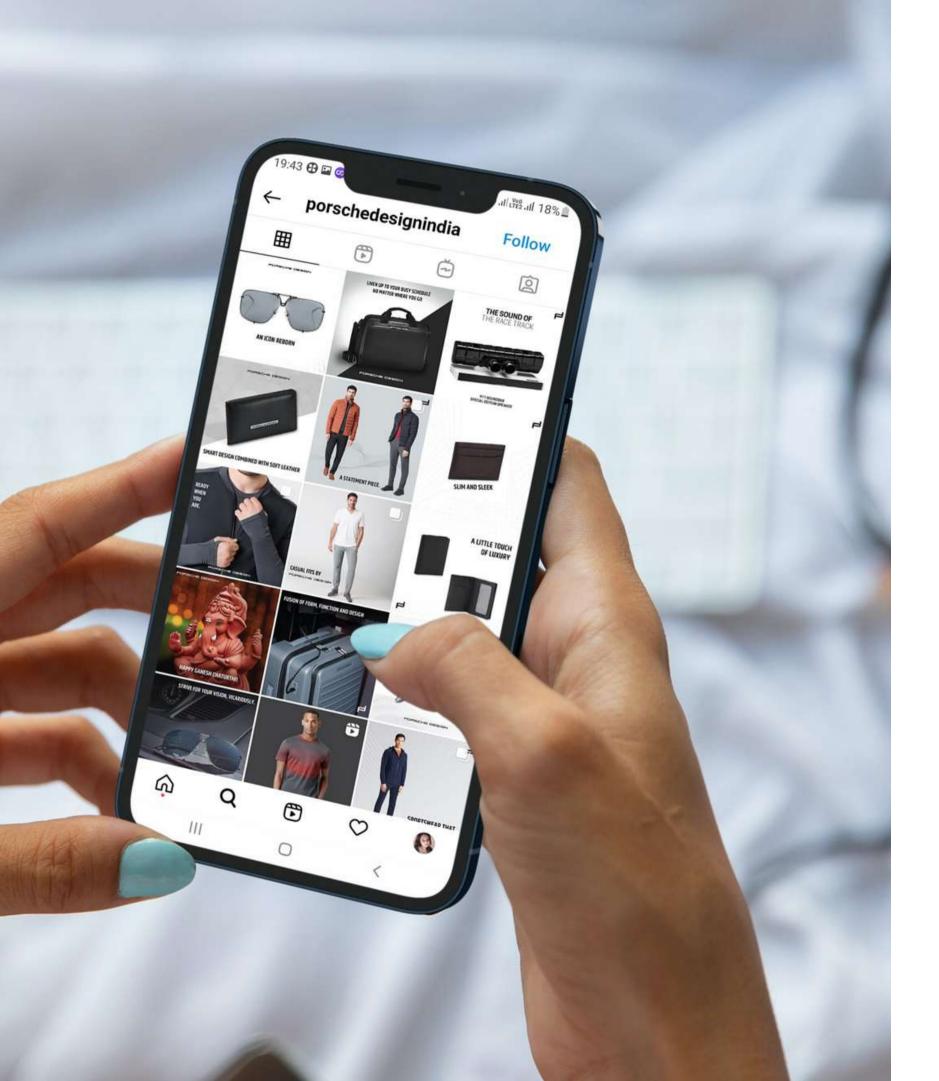
Social Media

Strategized Ad Management Management Management

#### Avg. Stats. 2 Months















# Creativity Land



This USA based kids school had its objective to be positioned as an institute to be positioned as an institute which is fun & unique for its creative teaching.

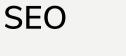
We crafted the brand with a well suited name, colors, logo and now everycollateral of this brand speaks for itself and its culture.

### Solutions we provide:













Social n Media Management

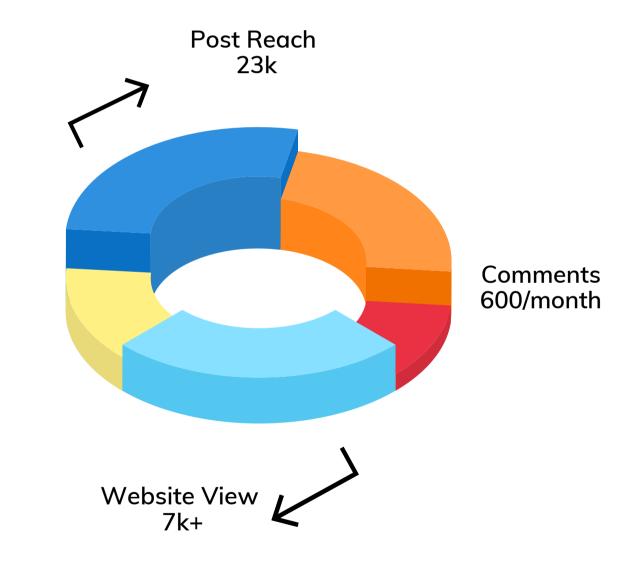


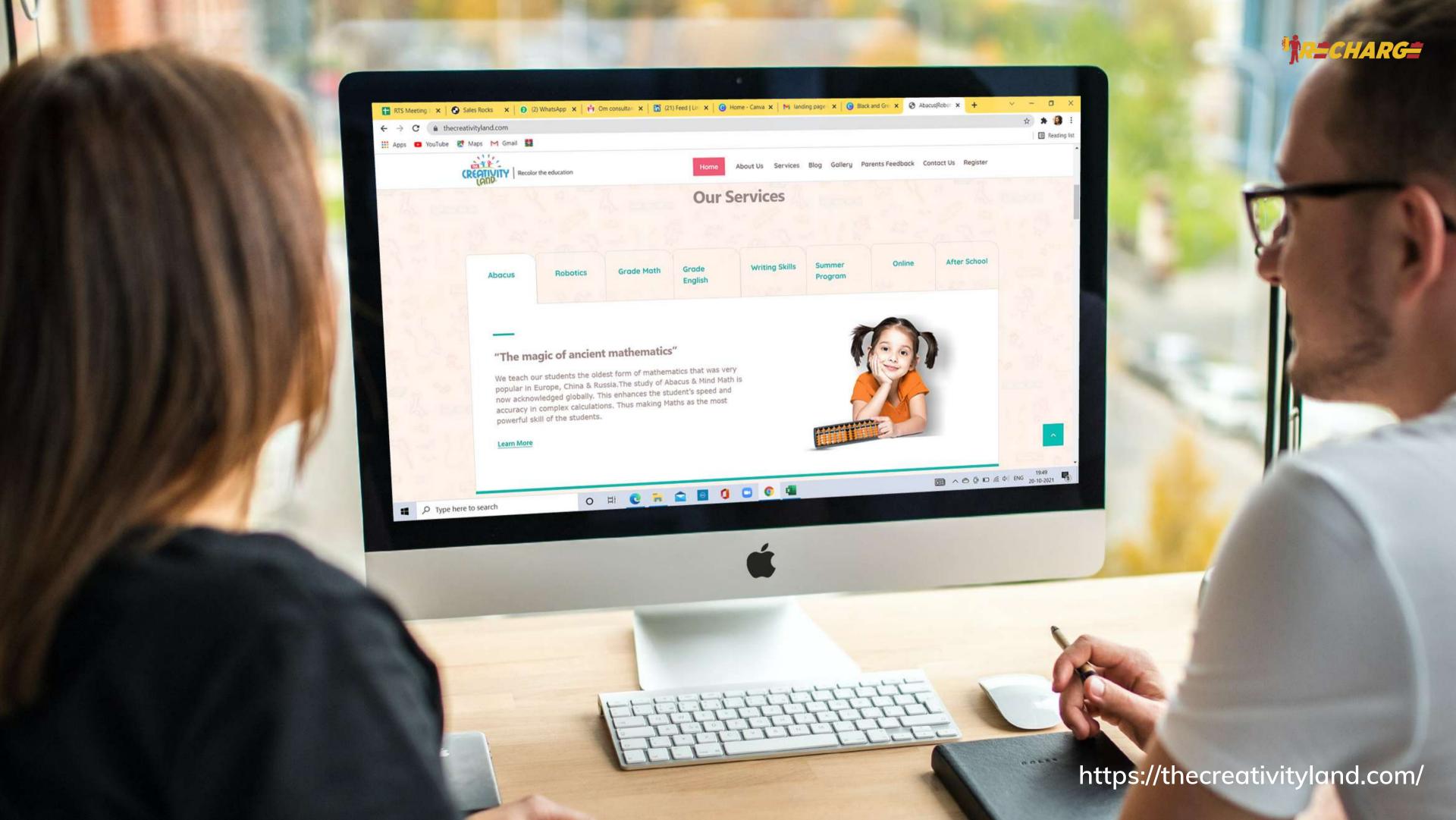
Page Like

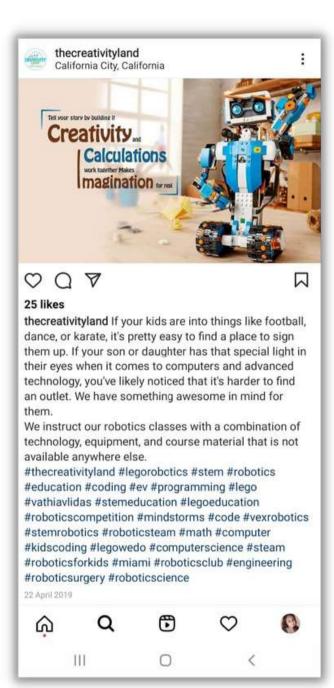
2000+

Thematic Branding

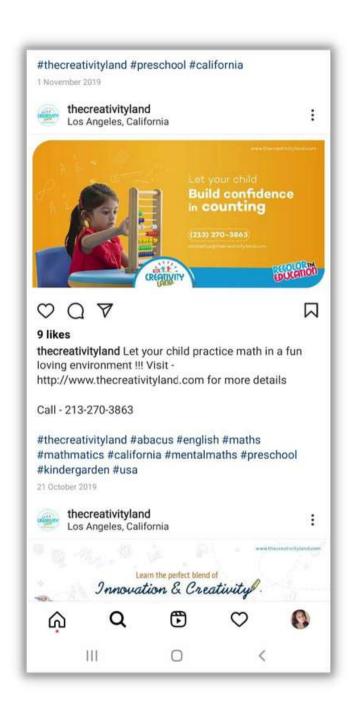
#### **Duration 6 Months**

















# Rasi Seeds



Rasi Seeds is a leading Indian agriculture company that specializes in producing quality hybrid seeds.

Our seeds have burgeoned the lives of many million farmers, over four decades of operations. Over 4 million farmers put their faith on our products, every year.

Recharge has planned, developed content and produced numerous video content for Rasi's Youtube Channel.

#### Solutions we provide:





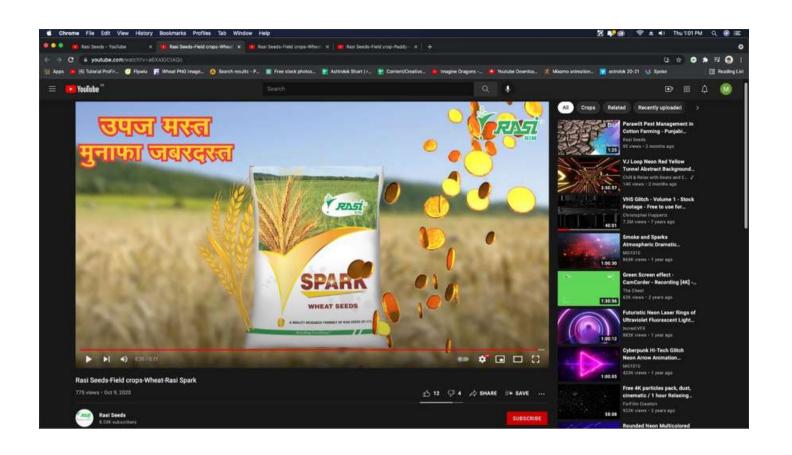


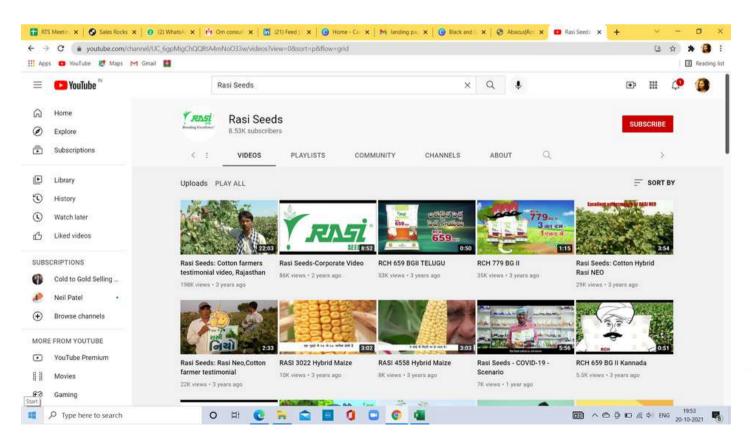
Planning & Scripting



Audio Visual Production







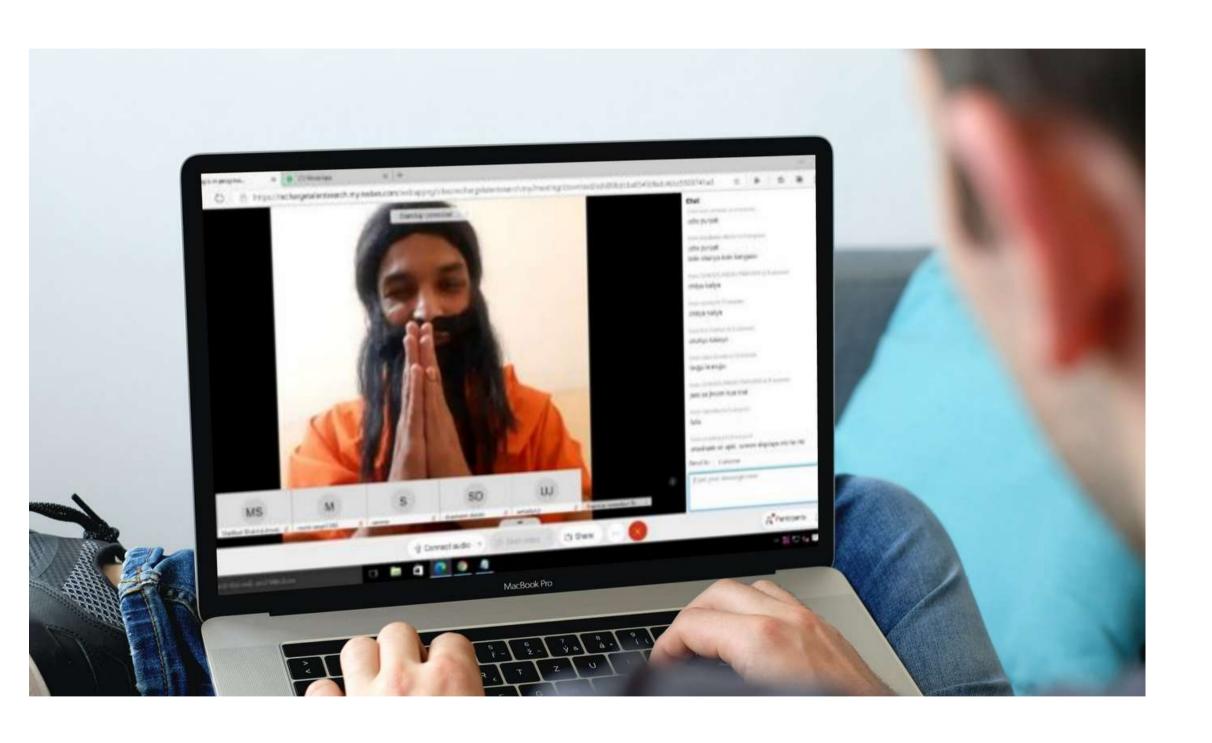




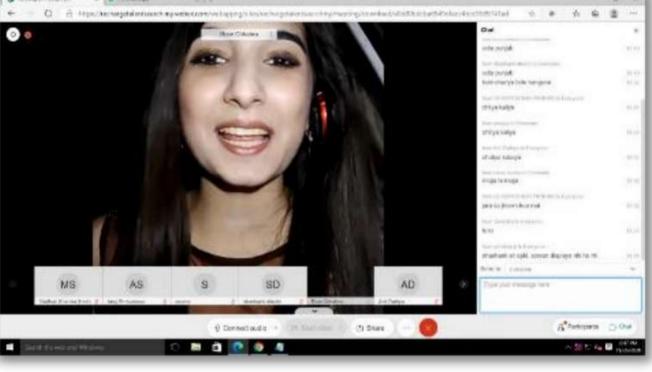
# NEXA



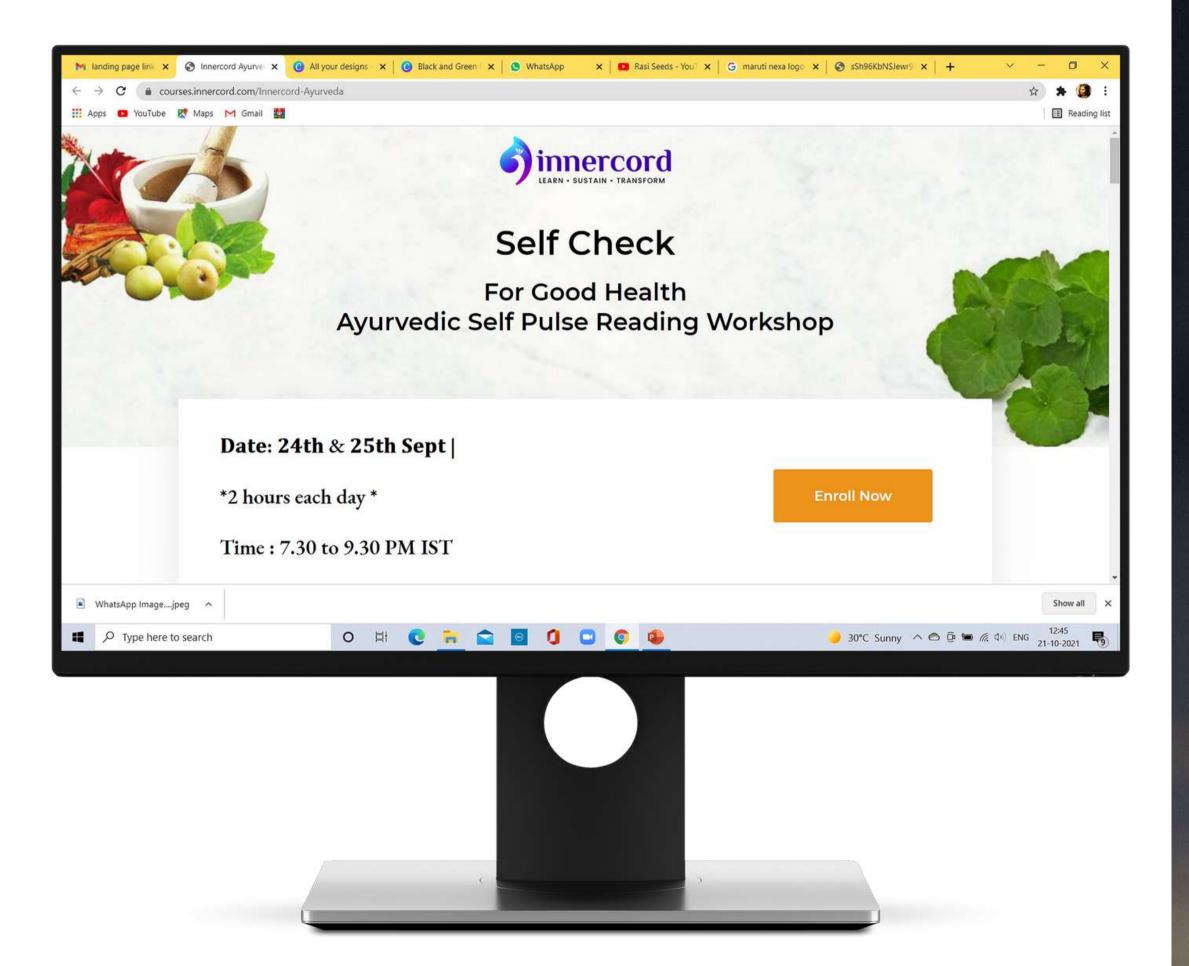
# Maruti Nexa - Digital Event

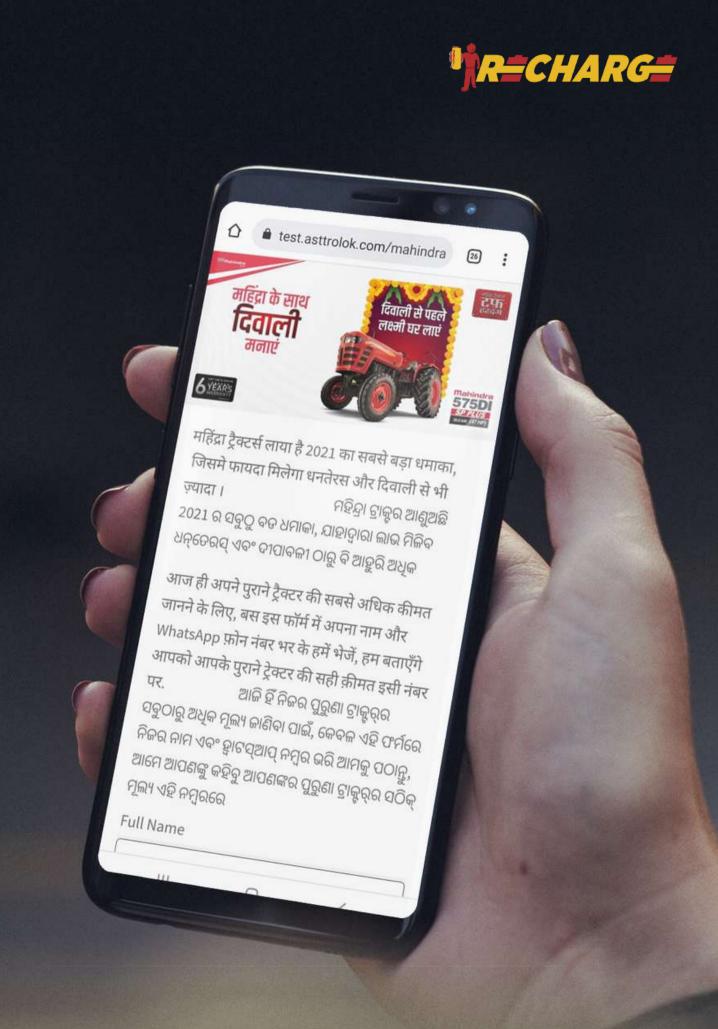




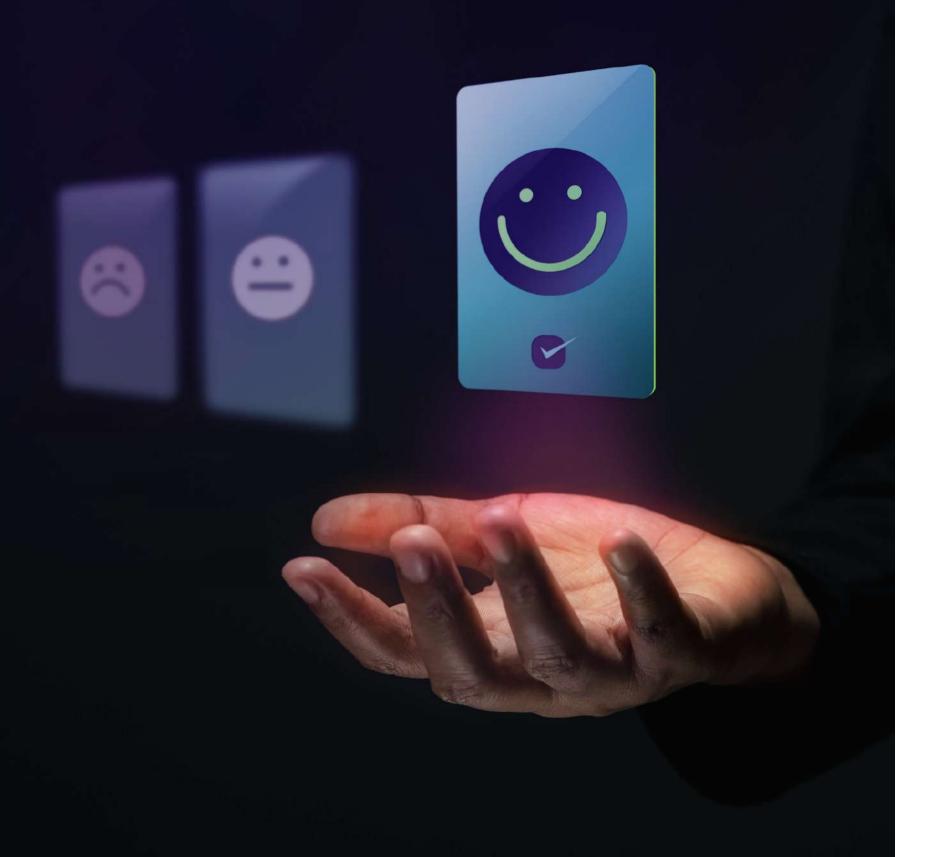


# Some More Landing Pages





## We Believe in Numbers





#### To have Maximized result from Marketing Efforts:

We always suggest to spend

35% -45%

of the total Marketing Budget on Digital Marketing Of the Digital Marketing Budget

15% -25%

is suggested to spent on Social Media Paid Promotion





# Contact Us

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#### Website



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